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BODILY INSCRIPTIONS, PERFORMATIVE SUBVERSIONS

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[...]

The redescription of intrapsychic processes in terms of the surface politics of the body implies a corollary redescription of gender as the disciplinary production of the figures of fantasy through the play of presence and absence on the body's surface, the construction of the gendered body through a series of exclusions and denials, signifying absences. But what determines the manifest and latent text of the body politic? What is the prohibitive law that generates the corporeal stylization of gender, the fantasied and fantastic figuration of the body? We have already considered the incest taboo and the prior taboo against homosexuality as the generative moments of gender identity, the prohibitions that produce identity along the culturally intelligible grids of an idealized and compulsory heterosexuality [see Chapter 2, *Gender Trouble*]. That disciplinary production of gender effects a false stabilization of gender in the interests of the heterosexual construction and regulation of sexuality within the reproductive domain. The construction of coherence conceals the gender discontinuities that run rampant within heterosexual, bisexual, and gay and lesbian contexts in which gender does not necessarily follow from sex, and desire, or sexuality generally, does not seem to follow from gender – indeed, where none of these dimensions of significant corporeality express or reflect one another. When the disorganization and disaggregation of the field of bodies disrupt the regulatory fiction of heterosexual coherence, it seems that the expressive model loses its descriptive force. That

From: J. Butler, *Gender Trouble*, New York: Routledge, 1990.

regulatory ideal is then exposed as a norm and a fiction that disguises itself as a developmental law regulating the sexual field that it purports to describe.

According to the understanding of identification as an enacted fantasy or incorporation, however, it is clear that coherence is desired, wished for, idealized, and that this idealization is an effect of a corporeal signification. In other words, acts, gestures, and desire produce the effect of an internal core or substance, but produce this *on the surface* of the body, through the play of signifying absences that suggest, but never reveal, the organizing principle of identity as a cause. Such acts, gestures, enactments, generally construed, are *performative* in the sense that the essence or identity that they otherwise purport to express are *fabrications* manufactured and sustained through corporeal signs and other discursive means. That the gendered body is performative suggests that it has no ontological status apart from the various acts which constitute its reality. This also suggests that if that reality is fabricated as an interior essence, that very interiority is an effect and function of a decidedly public and social discourse, the public regulation of fantasy through the surface politics of the body, the gender border control that differentiates inner from outer, and so institutes the 'integrity' of the subject. In other words, acts and gestures, articulated and enacted desires create the illusion of an interior and organizing gender core, an illusion discursively maintained for the purposes of the regulation of sexuality within the obligatory frame of reproductive heterosexuality. If the 'cause' of desire, gesture, and act can be localized within the 'self' of the actor, then the political regulations and disciplinary practices which produce that ostensibly coherent gender are effectively displaced from view. The displacement of a political and discursive origin of gender identity onto a psychological 'core' precludes an analysis of the political constitution of the gendered subject and its fabricated notions about the ineffable interiority of its sex or of its true identity.

If the inner truth of gender is a fabrication and if a true gender is a fantasy instituted and inscribed on the surface of bodies, then it seems that genders can be neither true nor false, but are only produced as the truth effects of a discourse of primary and stable identity. In *Mother Camp: Female Impersonators in America*, anthropologist Esther Newton suggests that the structure of impersonation reveals one of the key fabricating mechanisms through which the social construction of gender takes place.¹ I would suggest as well that drag fully subverts the distinction between inner and outer psychic space and effectively mocks both the expressive model of gender and the notion of a true gender identity. Newton writes:

At its most complex, [drag] is a double inversion that says, 'appearance is an illusion'. Drag says [Newton's curious personification] 'my "outside" appearance is feminine, but my essence "inside" [the body] is masculine.' At the same time it symbolizes the opposite inversion; 'my appearance "outside" [my body, my gender] is masculine but my essence "inside" [myself] is feminine.'²

Both claims to truth contradict one another and so displace the entire enactment of gender significations from the discourse of truth and falsity.

The notion of an original or primary gender identity is often parodied within the cultural practices of drag, cross-dressing, and the sexual stylization of butch/femme identities. Within feminist theory, such parodic identities have been understood to be either degrading to women, in the case of drag and cross-dressing, or an uncritical appropriation of sex-role stereotyping from within the practice of heterosexuality, especially in the case of butch/femme lesbian identities. But the relation between the 'imitation' and the 'original' is, I think, more complicated than that critique generally allows. Moreover, it gives us a clue to the way in which the relationship between primary identification – that is, the original meanings accorded to gender – and subsequent gender experience might be reframed. The performance of drag plays upon the distinction between the anatomy of the performer and the gender that is being performed. But we are actually in the presence of three contingent dimensions of significant corporeality: anatomical sex, gender identity, and gender performance. If the anatomy of the performer is already distinct from the gender of the performer, and both of those are distinct from the gender of the performance, then the performance suggests a dissonance not only between sex and performance, but sex and gender, and gender and performance. As much as drag creates a unified picture of 'woman' (what its critics often oppose), it also reveals the distinctness of those aspects of gendered experience which are falsely naturalized as a unity through the regulatory fiction of heterosexual coherence. *In imitating gender, drag implicitly reveals the imitative structure of gender itself – as well as its contingency.* Indeed, part of the pleasure, the giddiness of the performance is in the recognition of a radical contingency in the relation between sex and gender in the face of cultural configurations of causal unities that are regularly assumed to be natural and necessary. In the place of the law of heterosexual coherence, we see sex and gender denaturalized by means of a performance which avows their distinctness and dramatizes the cultural mechanism of their fabricated unity.

The notion of gender parody defended here does not assume that there is an original which such parodic identities imitate. Indeed, the parody is *of* the very notion of an original; just as the psychoanalytic notion of gender identification is constituted by a fantasy of a fantasy, the transfiguration of an Other who is always already a 'figure' in that double sense, so gender parody reveals that the original identity after which gender fashions itself is an imitation without an origin. To be more precise, it is a production which, in effect – that is, in its effect – postures as an imitation. This perpetual displacement constitutes a fluidity of identities that suggests an openness to resignification and recontextualization; parodic proliferation deprives hegemonic culture and its critics of the claim to naturalized or essentialist gender identities. Although the gender meanings taken up in these parodic styles are clearly part of hegemonic,

misogynist culture, they are nevertheless denaturalized and mobilized through their parodic recontextualization. As imitations which effectively displace the meaning of the original, they imitate the myth of originality itself. In the place of an original identification which serves as a determining cause, gender identity might be reconceived as a personal/cultural history of received meanings subject to a set of imitative practices which refer laterally to other imitations and which, jointly, construct the illusion of a primary and interior gendered self or parody the mechanism of that construction.

According to Fredric Jameson's 'Postmodernism and Consumer Society', the imitation that mocks the notion of an original is characteristic of pastiche rather than parody:

Pastiche is, like parody, the imitation of a peculiar or unique style, the wearing of a stylistic mask, speech in a dead language: but it is a neutral practice of mimicry, without parody's ulterior motive, without the satirical impulse, without laughter, without that still latent feeling that there exists something *normal* compared to which what is being imitated is rather comic. Pastiche is blank parody, parody that has lost its humor.³

The loss of the sense of 'the normal', however, can be its own occasion for laughter, especially when 'the normal', 'the original' is revealed to be a copy, and an inevitably failed one, an ideal that no one *can* embody. In this sense, laughter emerges in the realization that all along the original was derived.

Parody by itself is not subversive, and there must be a way to understand what makes certain kinds of parodic repetitions effectively disruptive, truly troubling, and which repetitions become domesticated and recirculated as instruments of cultural hegemony. A typology of actions would clearly not suffice, for parodic displacement, indeed, parodic laughter, depends on a context and reception in which subversive confusions can be fostered. What performance where will invert the inner/outer distinction and compel a radical rethinking of the psychological presuppositions of gender identity and sexuality? What performance where will compel a reconsideration of the *place* and stability of the masculine and the feminine? And what kind of gender performance will enact and reveal the performativity of gender itself in a way that destabilizes the naturalized categories of identity and desire.

If the body is not a 'being', but a variable boundary, a surface whose permeability is politically regulated, a signifying practice within a cultural field of gender hierarchy and compulsory heterosexuality, then what language is left for understanding this corporeal enactment, gender, that constitutes its 'interior' signification on its surface? Sartre would perhaps have called this act 'a style of being', Foucault, 'a stylistics of existence'. And in my earlier reading of Beauvoir, I suggest that gendered bodies are so many 'styles of the flesh'. These styles all never fully self-styled, for styles have a history, and those histories condition and limit the possibilities. Consider gender, for instance, as a *corporeal style*, an

'act', as it were, which is both intentional and performative, where '*performative*' suggests a dramatic and contingent construction of meaning.

Wittig understands gender as the workings of 'sex', where 'sex' is an obligatory injunction for the body to become a cultural sign, to materialize itself in obedience to a historically delimited possibility, and to do this, not once or twice, but as a sustained and repeated corporeal project. The notion of a 'project', however, suggests the originating force of a radical will, and because gender is a project which has cultural survival as its end, the term *strategy* better suggests the situation of duress under which gender performance always and variously occurs. Hence, as a strategy of survival within compulsory systems, gender is a performance with clearly punitive consequences. Discrete genders are part of what 'humanizes' individuals within contemporary culture; indeed, we regularly punish those who fail to do their gender right. Because there is neither an 'essence' that gender expresses or externalizes nor an objective ideal to which gender aspires, and because gender is not a fact, the various acts of gender create the idea of gender, and without those acts, there would be no gender at all. Gender is, thus, a construction that regularly conceals its genesis; the tacit collective agreement to perform, produce, and sustain discrete and polar genders as cultural fictions is obscured by the credibility of those productions – and the punishments that attend not agreeing to believe in them; the construction 'compels' our belief in its necessity and naturalness. The historical possibilities materialized through various corporeal styles are nothing other than those punitively regulated cultural fictions alternately embodied and deflected under duress.

Consider that a sedimentation of gender norms produces the peculiar phenomenon of a 'natural sex' or a 'real woman' or any number of prevalent and compelling social fictions, and that this is a sedimentation that over time has produced a set of corporeal styles which, in reified form, appear as the natural configuration of bodies into sexes existing in a binary relation to one another. If these styles are enacted, and if they produce the coherent gendered subjects who pose as their originators, what kind of performance might reveal this ostensible 'cause' to be an 'effect'?

In what senses, then, is gender an act? As in other ritual social dramas, the action of gender requires a performance that is *repeated*. This repetition is at once a reenactment and reexperiencing of a set of meanings already socially established; and it is the mundane and ritualized form of their legitimation.⁴ Although there are individual bodies that enact these significations by becoming stylised into gendered modes, this 'action' is a public action. There are temporal and collective dimensions to these actions, and their public character is not inconsequential; indeed, the performance is effected with the strategic aim of maintaining gender within its binary frame – an aim that cannot be attributed to a subject, but, rather, must be understood to found and consolidate the subject.

Gender ought not to be construed as a stable identity or locus of agency from

which various acts follow; rather, gender is an identity tenuously constituted in time, instituted in an exterior space through a *stylized repetition of acts*. The effect of gender is produced through the stylization of the body and, hence, must be understood as the mundane way in which bodily gestures, movements, and styles of various kinds constitute the illusion of an abiding gendered self. This formulation moves the conception of gender off the ground of a substantial model of identity to one that requires a conception of gender as a constituted *social temporality*. Significantly, if gender is instituted through acts which are internally discontinuous, then the *appearance of substance* is precisely that, a constructed identity, a performative accomplishment which the mundane social audience, including the actors themselves, come to believe and to perform in the mode of belief. Gender is also a norm that can never be fully internalized; 'the internal' is a surface signification, and gender norms are finally phantasmatic, impossible to embody. If the ground of gender identity is the stylized repetition of acts through time and not a seemingly seamless identity, then the spatial metaphor of a 'ground' will be displaced and revealed as a stylized configuration, indeed, a gendered corporealization of time. The abiding gendered self will then be shown to be structured by repeated acts that seek to approximate the ideal of a substantial ground of identity, but which, in their occasional *discontinuity*, reveal the temporal and contingent groundlessness of this 'ground'. The possibilities of gender transformation are to be found precisely in the arbitrary relation between such acts, in the possibility of a failure to repeat, a de-formity, or a parodic repetition that exposes the phantasmatic effect of abiding identity as a politically tenuous construction.

If gender attributes, however, are not expressive but performative, then these attributes effectively constitute the identity they are said to express or reveal. The distinction between expression and performativeness is crucial. If gender attributes and acts, the various ways in which a body shows or produces its cultural signification, are performative, then there is no preexisting identity by which an act or attribute might be measured; there would be no true or false, real or distorted acts of gender, and the postulation of a true gender identity would be revealed as a regulatory fiction. That gender reality is created through sustained social performances means that the very notions of an essential sex and a true or abiding masculinity or femininity are also constituted as part of the strategy that conceals gender's performative character and the performative possibilities for proliferating gender configurations outside the restricting frames of masculinist domination and compulsory heterosexuality.

Genders can be neither true nor false, neither real nor apparent, neither original nor derived. As credible bearers of those attributes, however, genders can also be rendered thoroughly and radically *incredible*.

NOTES

1. See the chapter 'Role Models' in Esther Newton, *Mother Camp: Female Impersonators in America* (Chicago: University of Chicago Press, 1972).

2. Ibid., p. 103.
3. Fredric Jameson, 'Postmodernism and Consumer Society', in *The Anti-Aesthetic: Essays on Postmodern Culture*, ed. Hal Foster (Port Townsend, WA: Bay Press, 1983), p. 114.
4. See Victor Turner, *Dramas, Fields and Metaphors* (Ithaca: Cornell University Press, 1974). See also Clifford Geertz, 'Blurred Genres: The Refiguration of Thought', in *Local Knowledge, Further Essays in Interpretive Anthropology* (New York: Basic Books, 1983).